International Industrial Online Trade Show

TeMEX every link counts!

October 14, 2020



Online Trade Show TeMEx Technology and Machinery Expo

- interactive platform
- interface configured for PC, tablet and smartphone
- participants and visitors from 50 countries
- business forums and seminars



INTERACTIVE PLATFORM

virtual pavilion







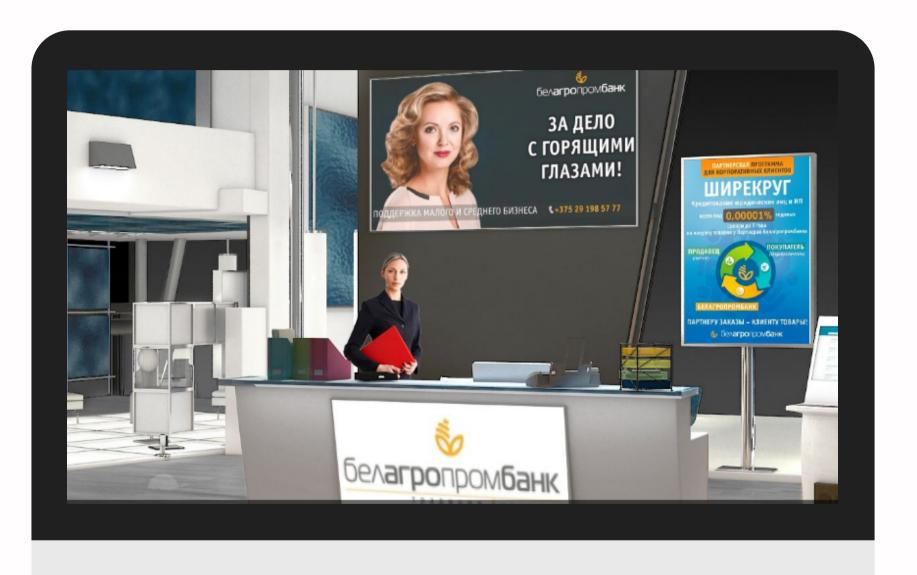
virtual booth



virtual exhibition complex



VIRTUAL TRADE SHOW BOOTH



- corporate design
- virtual exhibits
- personalized video greeting
- quotations
- text chat

TRADE SHOW SECTIONS

raw material

resources, investments, financing



final industrial products

infrastructure and equipment

technologies and digitalization. IT

staff and services for the industry

1.RAW MATERIAL

- secondary raw material
- metallurgy
- rubber and plastic
- glass
- mineral deposits
- eco-materials and eco-products

2.INFRASTRUCTURE AND EQUIPMENT

- oil and gas equipment
- chemical equipment
- metalworking machines and technologies
- casting and welding equipment and technologies
- radio equipment
- assembly-line equipment
- mineral industry equipment
- industry robotics and automatics
- telecommunication equipment
- fully additive technologies
- machine tool engineering

3. TECHNOLOGIES AND DIGITALIZATION. IT

- IT-solutions and services
- Smart City
- 3D modelling and augmented reality
- Big Data technologies
- information safety systems
- unmanned transport and drones
- IoT (internet of things)

4.STAFF AND SERVICES FOR 6.RESOURCES. THE INDUSTRY INVESTMENTS. FINANCING

- vacancy fair for industry specialists
- logistics
- service and maintenance

5.FINAL INDUSTRIAL PRODUCTS

- agricultural machinery
- communal machinery
- construction machinery

- financing of industry projects
- venture capital financing
- concessional lending
- risk hedging
- leasing
- factoring



ONLINE CONFERENCES





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TRADE SHOW VISITORS FROM 50 COUNTRIES

- importing companies
- buyers and retailers
- top managers and CEOs
- manufactures of industrial products
- business associations
- state agencies
- agents and distributors



PROMOTIONAL CAMPAIGN

- media publications
- contextual advertising
- social media marketing (smm)
- addressed mailing
- invitation of visitors on behalf of state agencies,

business unions and associations

• promotion of a corporate profile in Internet



PARTICIPATION PACKAGES

package A

package B

2 000 euro

- individual virtual booth
- placing of promo content: video, documents, images
- placing of virtual exhibits
- links to a corporate website and social networks
- chat for communication with visitors
- attraction of target audience
- provision of visitors' contact details
- 24/7 tech support

1 500 euro

- standard virtual booth with corporate elements: 1 logo,2 banners
- placing of promo content: video, documents, images
- placing of virtual exhibits
- links to a corporate website and social networks
- chat for communication with visitors
- attraction of target audience
- provision of visitors' contact details
- 24/7 tech support

all the prices are net of VAT

package C

1 000 euro

for small businesses only

- standard virtual booth with corporate elements: 1 logo,2 banners
- placing of promo content: video, documents, images
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- attraction of target audience
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ORGANIZER



Exhibition Unitary Enterprise "BELINTEREXPO" of the Belarusian Chamber of Commerce and Industry

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